

# connect

add • adhere • affiliate • affix • ally • append • associate • attach • bind • bolt • bond • bridge  
• clamp • click • clip • cohere • combine • come aboard • conjoin • consociate • correlate • couple  
• digitize • equate • facebook • fasten • fit • fix • fuse • get along • get into • get on • hit it off •  
hitch • hook • hook up • inquire • interface • join • join up with • library • link • link up • marry  
• meld with • network with • pin • plug into • put together • relate • screw • secure • slap on •  
span • stick • tack on • tag • tag on • tie • tie in • tweet • unite • wed • yoke

2008  
ANNUAL  
REPORT

# engage

absorb • activate • agree • allure • apply • appoint • arrest • assail • assault • attach • attract •  
battle • bespeak • bewitch • bind • book • bring on board • busy • captivate • catch • charm •  
charter • combat • come on board • commission • commit • connect • contest • contract • couple  
• discover • do battle with • dovetail • draw • draw in • embark on • employ • enamor • enchant  
• encounter • energize • engross • enlist • enroll • enter into • enthrall • face • fall on • fascinate  
• fasten • fight • fit into place • get going • give a try • give a whirl • give battle to

# enjoy

adore • appreciate • bask in • be blessed • be entertained • be favored • be fond of • be keen on  
• be pleased • benefit from • boast • celebrate • command • cotton to • delight in • dig • dote on  
• drink in • eat up • endowed with • experience • explore • fancy • flip over • freak out on • get a  
charge out of • get a kick out of • get high on • go • have • have a ball • have a good time • have  
fun • hold • like • live a little • live it up • love • luxuriate in • maintain • mind • occupy • own •  
party • paint the town • play • ponder • possess • process • profit from • rejoice in • relish • revel



JEFFERSON COUNTY  
PUBLIC LIBRARY  
DISCOVER THE POSSIBILITIES



## A message from your Library Board Chair

*Last year, patrons continued to flock to Jefferson County Public Library (JCPL) in record numbers for their educational and recreational needs. We saw more people in our libraries than ever before and we heard how valued the Library is more than any other time in recent memory.*

*The increased demand for services made it that much more important to our staff that they met all of your needs. We did this in several ways, including offering programming for children, teens and adults throughout the year. In 2008, the Library offered several Knott's Kids programs, including Gold Diggers, Earth Transformed, Dinosaurs: Walking in Their Footsteps and A Dose of Gross: Animal Oddities. Teens attended programs in record numbers, benefiting from job search workshops and enjoying poetry writing and manga drawing programs. The Great Decisions and Beyond the Headlines discussion groups offered adults the opportunity to learn more about emerging world issues and discuss how they might impact them at the local level.*

*Much of what we did as a library system remained the same, but there was a significant amount of transition behind the scenes. After 37 years of dedicated service, County Librarian Bill Knott retired at the end of April, marking the end of an era at the Library. Bill was fundamental in creating the world-class library system that JCPL has become. Although he will be missed, he has left an indelible mark that will remain for years to come.*

*As we said goodbye to Bill, we did not have to look far for a new leader to helm the Library. The Library Board appointed former Deputy County Librarian and Director of Public Services Marcellus Turner as JCPL's new executive director. Marcellus is a true visionary and we have no doubt that there will be many exciting things he will bring to this library system.*

*As we close the chapter on 2008, we are looking forward to the opportunities that lie ahead and to sharing them with you.*

Sincerely,

*Ruth R. Grebe*

Keith Grebe

Chair

Jefferson County Public Library Board of Trustees

## Library Board of Trustees

Ruth Anna

T. J. Carney

Cheri Cohn

Joe DiVito

Keith R. Grebe

Clarence D. Kissler

Linda Rockwell

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## Library district formation

After more than a year of conducting research and analysis, the Library Board of Trustees and Library staff determined that operating as an independent library district would be the most efficient and effective way to deliver library services to the community. In March 2008, the Trustees presented their case to the Jefferson County Board of Commissioners as to why forming a library district would be in the best interests of Jefferson County. On June 17, the Board of County Commissioners voted two to one against the Library's request to form the Jefferson County Library District. Today, Jefferson County Public Library remains a component unit of Jefferson County Government. While accepting of this decision, the Library Board of Trustees continue to believe a library district would allow for the best possible library service for the residents of Jefferson County.

## Call Center

In order to relieve the load on frontline Library staff, the Online and Outreach Library established a call center to serve as the communication hub for incoming calls to JCPL. On Jan. 2, 2008, the Library's Call Center began taking calls. In its first year of operation the Call Center answered nearly 116,000 calls – that's an average of more than 300 calls per day! Roughly 60 percent of the calls received are "My Library Account" questions about holds and renewals.

The Call Center also takes e-mails from patrons, through both "Ask Us About Self Service" and "Ask a Librarian" services. More than 3,000 e-mails were answered in 2008, with help from staff experts system-wide.

# engage

## A humble ending to one great story

After 37 years of service, longtime County Librarian Bill Knott retired at the end of April. After nearly four decades with the Library, he felt he had a well-developed sense of what was in the Library's best interests and with the many upcoming changes in the future that it was an ideal time to transition the reins to someone new.

When Bill first came to JCPL, the library system was comprised of 11 small locations, many only one small room, and a Bookmobile. For as long as he could remember, lifelong learning was a passion of Bill's. It was a focus of his time as county librarian and the Knott's Kids program was created to encourage early childhood education for children ages 6-12. Under his leadership, Jefferson County Public Library has become not only one of the leading libraries in Colorado, but in the nation.

Today, you can still find Bill at the Library. Once a week he volunteers for the Friends sorting books that have been donated and sold at their many book sales and used book areas of libraries.



## Marcellus Turner named new executive director

After Bill Knott's retirement and a nationwide search, the Jefferson County Public Library Board of Trustees appointed Marcellus Turner as the Library's new executive director. Marcellus is a familiar face to many who have used the Library over the past six years, as he served as director of public services and deputy county librarian. Over the course of its history, Jefferson County Public Library has held children's literacy, intellectual freedom, a patron's right to privacy and excellent customer service as cornerstones of its foundation. Marcellus is committed to these values and will ensure the high quality experience our patrons expect continues.

As Jefferson County Public Library moves into the future, Marcellus recognizes that the services libraries offer have limitless possibilities and that libraries need to be flexible to provide these services. With that in mind, he is looking to connect with our patrons, engage their interests and help them enjoy all they can.



## Belmar and Golden Libraries get a makeover

As part of our efforts to provide the best possible library service to our patrons, updates were made across the library system. In 2008, both the Belmar and Golden Libraries received significant renovations, enhancing library experiences for our patrons.

### **Belmar Library**

The Belmar Library was closed from Jan. 20 through Feb. 16 to update the lobby with additional self-check units and a new holds pickup area. Other improvements included adding shelving to house the library's extensive collection and new computers. The additions to the Belmar Library have given our patrons better access to materials and resources, and have freed up staff to assist patrons who require additional help.

When the library reopened on Feb. 17, more than 2,000 people turned out to see the changes to their library. The Friends of Jefferson County Public Library also hosted the "Beluga Whale of a Used Book Sale," raising more than \$5,000 for children's and teen reading programs at the Library.

### **Golden Library**

For more than six weeks between May 18 and June 27, the Golden Library closed for renovations. Upon reopening, patrons found faster and more convenient self-service options, including new self-check units, a new holds pickup area, and new carpet and wall coverings.

More than 1,400 people attended Golden's reopening celebration and "Goldfish of a Used Book Sale" hosted by the Friends. This sale raised more than \$1,000 for Jefferson County Public Library children's and teen literacy programs.

## Strong demand for library services

Since the end of 2006, Jefferson County Public Library has seen a steady increase in the number of patrons turning to the Library for services across the board. Numbers are up for visitors, Online Library usage, check-outs, program attendance and more. As the economy continued its decline in 2008, Library staff experienced an even heavier demand for the services provided by JCPL, particularly by those searching for employment information. In response, the Library partnered with local organizations to offer career workshops for both teens and adults that often were standing room only.

The Library also has seen growth in the number of parents bringing their children in for programs, in addition to increased check-outs of books, music and movies. It is anticipated that this trend will continue into 2009.



## 2008 by the numbers

**Fund Balance Jan. 1** **\$10,493,600**

**Revenue** \$28,000,000

### Expenditures

Payroll Expenses \$14,600,000

Books and Related Materials \$3,800,000

Other Expenditures \$7,965,100

Total Expenditures \$26,368,500

**Fund Balance Dec. 31** **\$12,128,500**



## Return on Investment

Several studies have been done to determine how much value public library users get back for their tax dollars – the Return on Investment (ROI). Each time you use one of the many of the no-cost resources provided by JCPL, you get a return that tends to be of greater value than what you pay each year to support the Library. Studies from across the nation show overwhelmingly that public libraries give you a high return on every tax dollar.

The numbers to the right indicate the total ROI taxpayers received by using Jefferson County Public Library during 2008.

### Books – \$51,165,257

Checked out – 3,009,721\* @ \$17 = \$51,165,257

\*excludes renewals

• Based on an average cost per item

### Magazines – \$420,480

Checked out – 105,120\* @ \$4 = \$420,480

\*excludes renewals

• Based on an average cover price per magazine

### Videos and DVDs – \$18,757,926

Checked out 815,562\* – @ \$23 = \$18,757,926

\*excludes renewals

• Based on an average cost per item

### Books on tape and CD – \$13,031,910

Checked out – 289,598\* @ \$45 = \$13,031,910

\*excludes renewals

• Based on replacement cost per item

### Music – \$6,613,360

Checked out – 413,335\* @ \$16 = \$6,613,360

\*excludes renewals

• Based on an average cost per item

### Programs attended – \$521,392

Children's storytimes – 46,228 @ \$6 = \$277,368

Children's programs – 6,154 @ \$6 = \$36,924

Young Adult programs – 1,080 @ \$10 = \$10,080

Adult programs – 3,777 @ \$10 = \$37,770

• Using Maine Library Services calculator

Computer classes – 1,274 @ \$125 = \$159,250

• Based on an average cost for metro area computer classes

### Internet access – \$5,182,146

Hours used – 575,794 @ \$9 = \$5,182,146

• Based on an average cost for metro area access at hourly providers. Note that at the Library, computers and printers are provided. At free wi-fi areas you must provide the computer/printer yourself.

### Research Access – \$9,892,420

Reference Questions – 399,300 @ \$15 = \$5,989,500

• Using on Maine Library Services calculator

Database uses – 195,146 @ \$20 = \$3,902,920

• Using on Maine Library Services calculator

### Interlibrary Loan and Prospector – \$1,965,920

Items borrowed through ILL – 6,164 @ \$22 = \$135,608

Items borrowed through Prospector – 83,196 @ \$22 = \$1,830,312

• Based on an average cost per item had the Library purchased the item – includes books and A/V materials

### Grand Total: \$107,550,811

**In 2008, the residents of Jefferson County provided \$25,765,945 to support the Library. Residents received the equivalent of \$107,550,811 in services.**

**Return on Investment: 417 percent**